



**Cranfield**  
School of  
Management

**Level 7 Senior Leader Apprenticeship**  
***Management & Leadership PgDip/MSc***  
***Senior Leader Executive Programme***



# Level 7 Apprenticeships

## First in UK

First UK provider of a level 7 apprenticeship.

## 3000+

apprentices have studied at Cranfield.

## Highest pass rate in the country

99% pass rate with 86% of apprentices achieving a merit or distinction.

## Top 5 UK Business School

Ranked 4<sup>th</sup> in the Financial Times European Business Schools 2024 rankings

## Ofsted

“...experts in their fields, delivering the academic content to a high standard.”

“...many showing exceptional improvement throughout the programmes and promptly gained promotions”

## Triple Accredited

One of an elite group of schools worldwide to hold the triple accreditation of AACSB, AMBA & EQUIS.



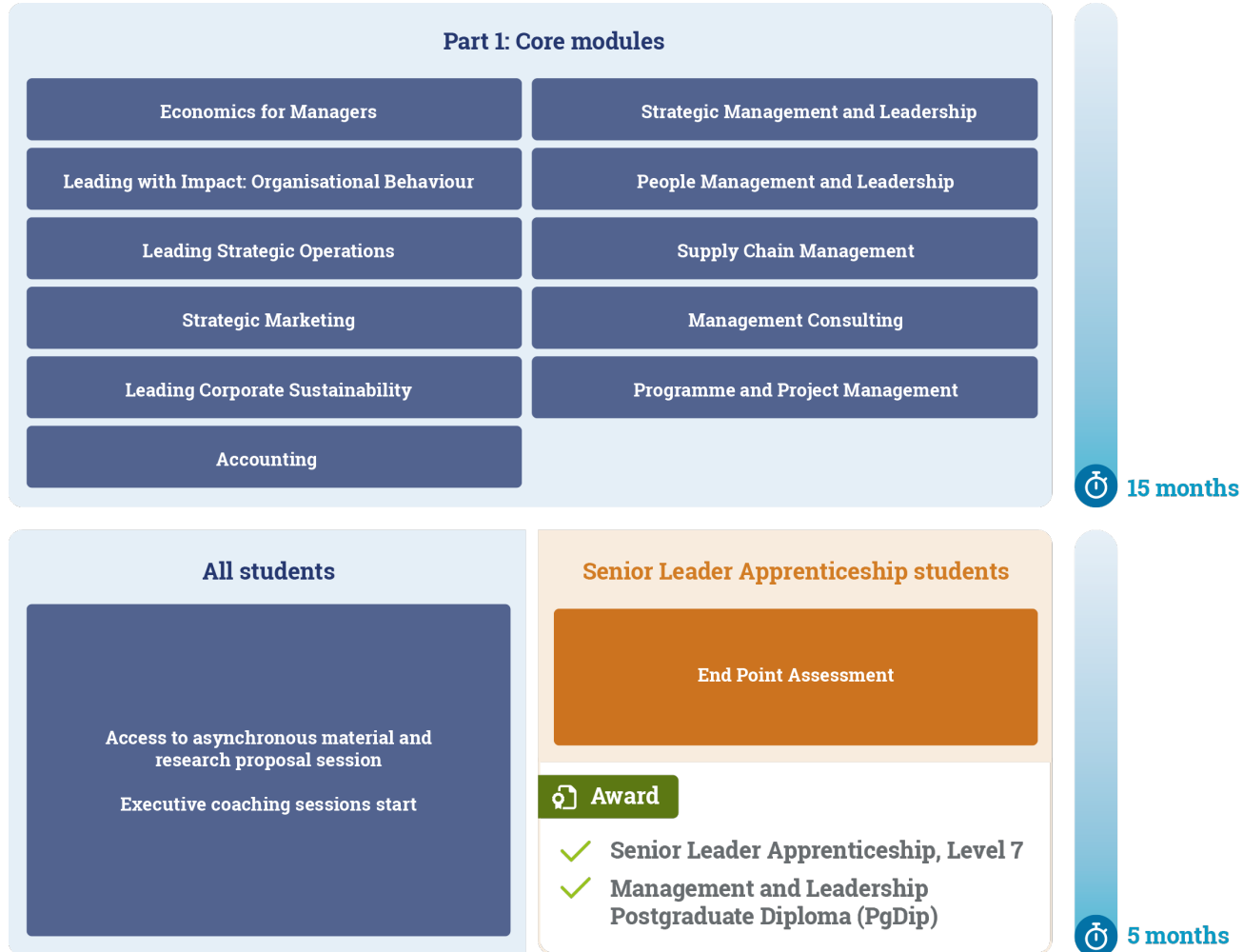
The Cranfield School of Management logo, which consists of a large white 'C' inside a dark blue circle. The text 'Cranfield' is in a bold white sans-serif font, and 'School of Management' is in a smaller white sans-serif font below it.

**Cranfield**  
School of  
Management

## **Senior Leader+ *Management & Leadership PGDip/MSc***

[www.cranfield.ac.uk](http://www.cranfield.ac.uk)

# Part 1



Students work towards achieving the recognised competencies of a **Level 7 Senior Leader, Postgraduate Diploma and Chartered Manager status**.

Academic modules provide a **general management grounding** to develop leaders in their current role and **shape leadership style**.

**Hybrid delivery** (2 days a month) / Online and Face-to-face (alternate months).

Students are matched with a **learning team** to establish an immediate peer network, complete business simulations and share industry experience.

Each module is assessed with either **individual or group assignments**, including research reports, exams and presentations.



## Part 2 (optional)

Following successful completion of the Senior Leader Apprenticeship, participants have the option to continue on to further study and gain the **MSc in Management and Leadership** (MML).

The commercial top up fee is £5,250.

Phase two of this programme includes completion of a research thesis to develop a strategic business proposition that pushes leaders to think beyond their current role and lead new initiatives.

Teaching is highly experiential, designed to push leaders outside of their comfort zone and in a safe environment.

**Executive coaching (4 sessions)** from Grant Thornton provides further challenge and support for strategic role development.





# Executive coaching

## Our offer to leaders

- Personal to the individual
- Delivered by Grant Thornton
- Optional part of phase two, 4 coaching sessions on the MSc and 6 on the eMBA.

## Typical coaching themes

- Career and role development
- Fresh challenge in a commercial context
- Support to grow team capabilities



*I have already benefitted immensely from the process, my coach is very experienced and has been engaging from the get go. I am in no doubt that it will play an important part of my career/development."*

**Avtar Boparai – Level 7 Senior Leader 2020  
Finance Manager  
at Barnardo's**



*I found it really helpful to have a sounding board who can help me gain some perspective, standing back from the minutiae of the day-to-day and asking some probing questions."*

**Frankie Arnull – Level 7 Senior Leader 2021  
Business Development Manager  
at The Post Office**



# Senior Leader Executive Programme



# Senior Leader Executive Programme

## Overview

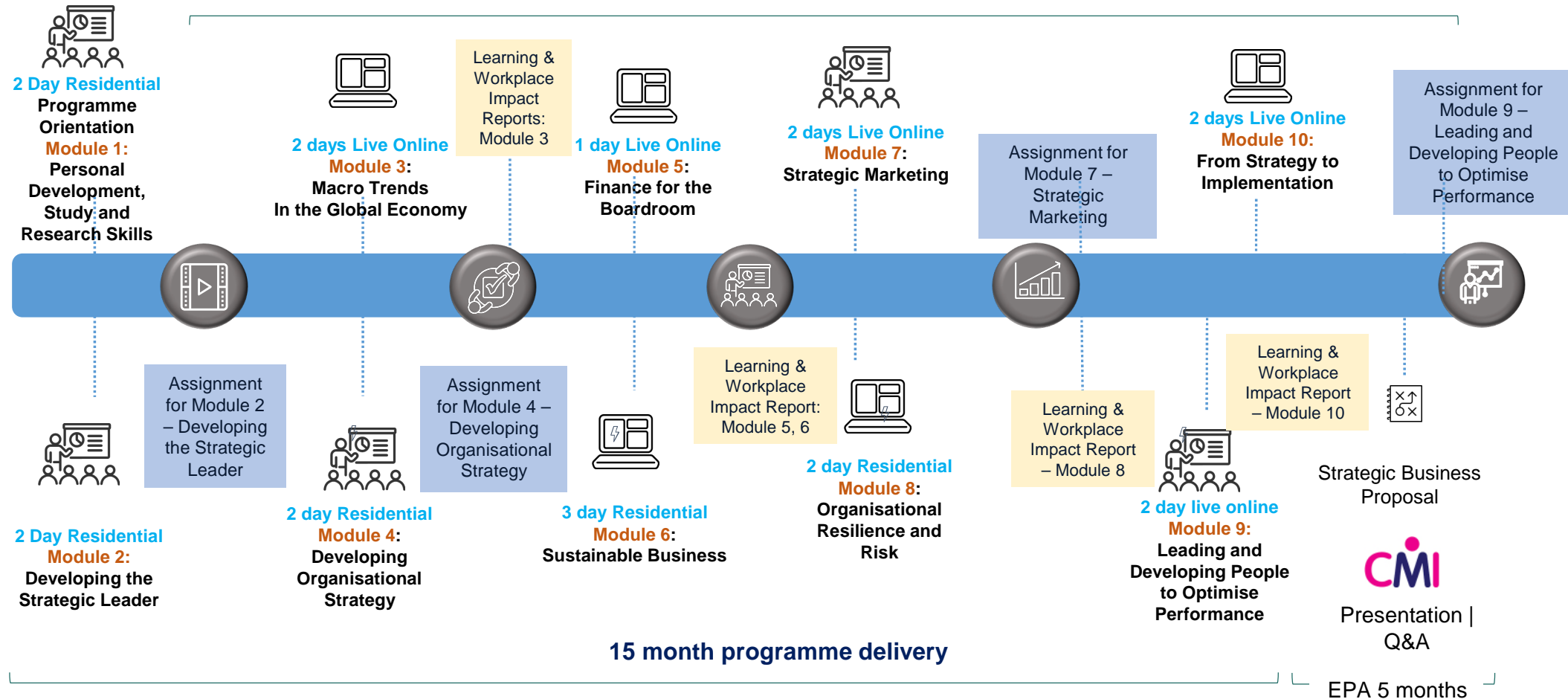
- 15 months on programme; 5 months EPA.
- £14k fully funded by apprenticeship levy.
- Further intake in November.
- Awards:
  - Senior Leader Apprenticeship
  - Level 7 Diploma in Strategic Management and Leadership Practice
  - Chartered Manager/Fellow status

## Programme design

- 10 modules covering likely future industry skill need (e.g., Sustainable Business; Organisational Resilience and Risk; Macro Trends in the Global Economy; Disruptive Technology and AI).
- Has been shaped by representatives on our Employer Advisory Board (EAB).
- External stakeholders have been consulted (e.g. CMI; SEMLEP).



## Personal development weaved into the apprenticeship curriculum



- You must attend all modules. Please ensure you can attend the Orientation Day and Personal Development, Research and Study Skills session face-to-face.
- TOTAL residential fees per person for the entire programme are £1448.15 + VAT



## Next steps

### [Management & Leadership PGDip/MSc](#)

(Applications: 15<sup>th</sup> July, Start: 16<sup>th</sup> September)

### [Senior Leader Executive Programme](#)

(Applications: 21st July, Start: 22nd September,  
*with a further intake in November*)