



CAMBRIDGE
UNIVERSITY PRESS



**UNIVERSITY OF
CAMBRIDGE**

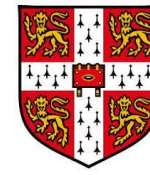


**Cambridge
Assessment**

**Briefing Session for Leadership Development
Level 5**



Corndel.



Introducing Corndel

We deliver world-class leadership and technology apprenticeship training



Award-winning

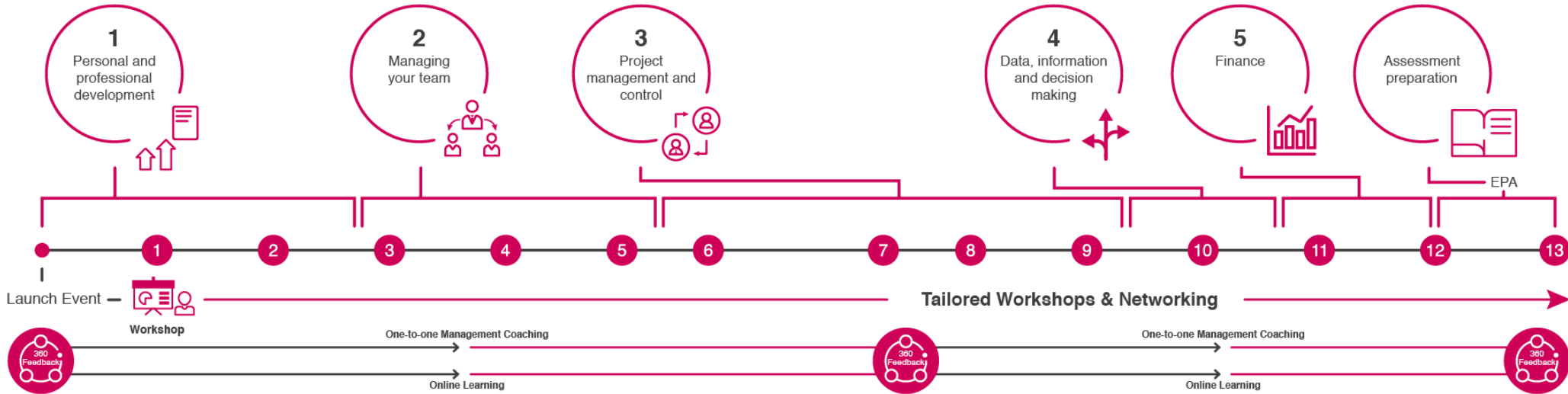


<https://www.corndel.com>

In 2019 88% of our level 5 students completed with a **Distinction**

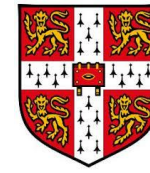
The Corndel Level 5 Diploma in Leadership and Management

Course structure



- | | | | | |
|--|---|---|---|---|
| <p>①</p> <p>UNIT 1: Personal and professional development</p> <ul style="list-style-type: none"> • Communication theory • Personal development planning • Emotional intelligence • Negotiation skills | <p>②</p> <p>UNIT 2: Managing your team</p> <ul style="list-style-type: none"> • The golden thread and organisational alignment • Empowerment • Key management theories • Difficult conversations • SMART objectives • Trust and feedback | <p>③</p> <p>UNIT 3: Project management and control</p> <ul style="list-style-type: none"> • The business case • Project charters • Stakeholders • Sensitivity analysis • AGILE, DSDM and PRINCE2 • Risk appraisal and management | <p>④</p> <p>UNIT 4: Data, information and decision making</p> <ul style="list-style-type: none"> • The nature of data • Data and decision making • Sources of data • De Bono's models and decision making • Presenting data • Knowledge management | <p>⑤</p> <p>UNIT 5: Finance</p> <ul style="list-style-type: none"> • Budgeting principles • Budget management • Managing variances • Departmental and team budgeting |
|--|---|---|---|---|

Professional coaching



At the heart of Corndel's programmes is the pairing of students with professional, experienced Professional Development Experts (PDEs).

All of my interactions with Jaclyn (PDE) and the Corndel team have been really positive, professional and I feel tailored to me and how I work.

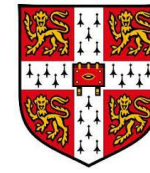
I have a great working relationship with Jaclyn who is incredibly supportive and positive and always motivates me to continue at my best.

Level 5 Leadership participant

- ✔ Fortnightly one to one coaching support
- ✔ Credible, respected and experienced individuals
- ✔ Strong personal development relationships
- ✔ Experienced Leaders in their own right
- ✔ Quarterly reviews with Line Manager



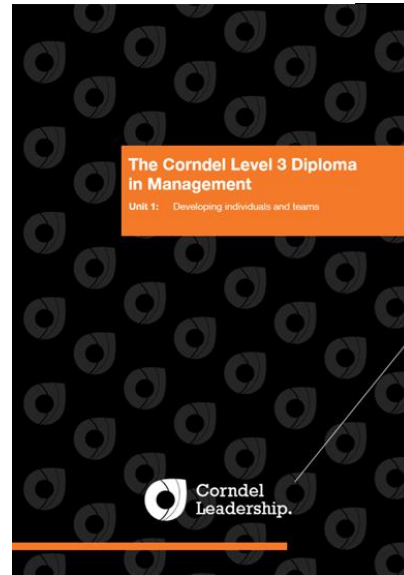
Flexible learning



Bite-sized management videos



Management textbooks



Interactive workshops

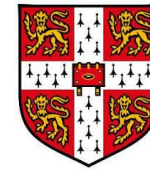
- ✓ 4 full day workshops / 6-8 interactive virtual workshops
- ✓ Introducing key topics
- ✓ Networking and best practice sharing
- ✓ Tailored to business needs



"We believe in micro-learning and flip learning. We believe in explaining concepts to people quickly through the medium of video, of podcasts, of small chapters in a textbook. Really getting information across to people efficiently in a way that works with the human brain."

Sean Williams, CEO, Corndel

A truly blended learning approach



Personalised coaching



Online content



Applied learning



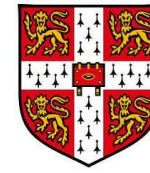
Group workshops



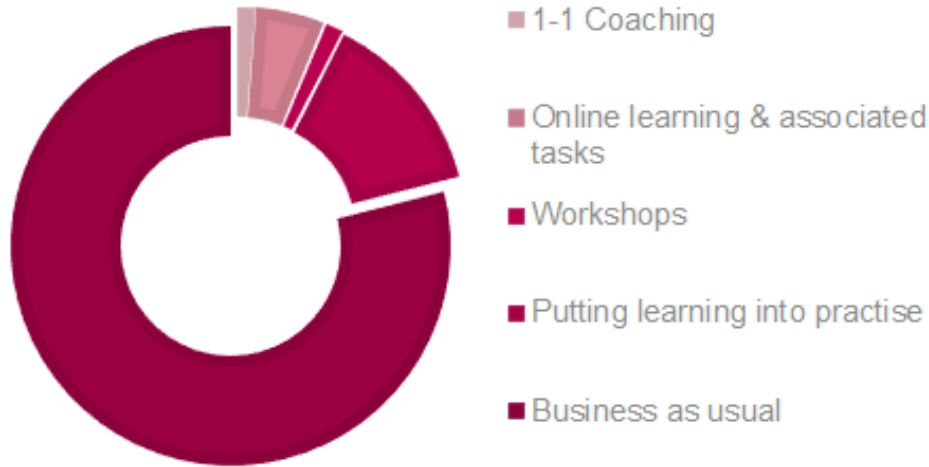
Quarterly reviews



360 Feedback

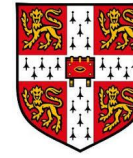


Participant time commitment



- A minimum of one hour per fortnight in one-to-one coaching with a Professional Development Expert
- **Approx. two hours per week completing the online learning and associated tasks**
- Reflecting on learning and preparing for coaching sessions
- Workshops spaced through the programme
- Typically, students will also spend four to five hours of their normal working week putting new learning from the course into practice in the organisation

How will I be assessed?



Throughout programme



Build your portfolio



Complete a work-based project

End Point Assessment



Complete a knowledge test

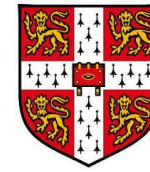


Professional Discussion relating to your portfolio of work



Presentation based on your work-based project

Achievement

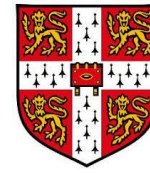


Upon completion, participants will benefit from:

- 🏆 CMI Foundation Chartered Manager (fCMgr) status or Chartered Manager (CMgr) status
- 🏆 CMI Accredited Level 5 Management & Leadership Certificate
- 🏆 CMI membership, including access to 'ManagementDirect' resources
- 🏆 Corndel Diploma in Leadership and Management
- 🏆 Apprenticeship Standard Qualification Level 5 Operations/Departmental Manager

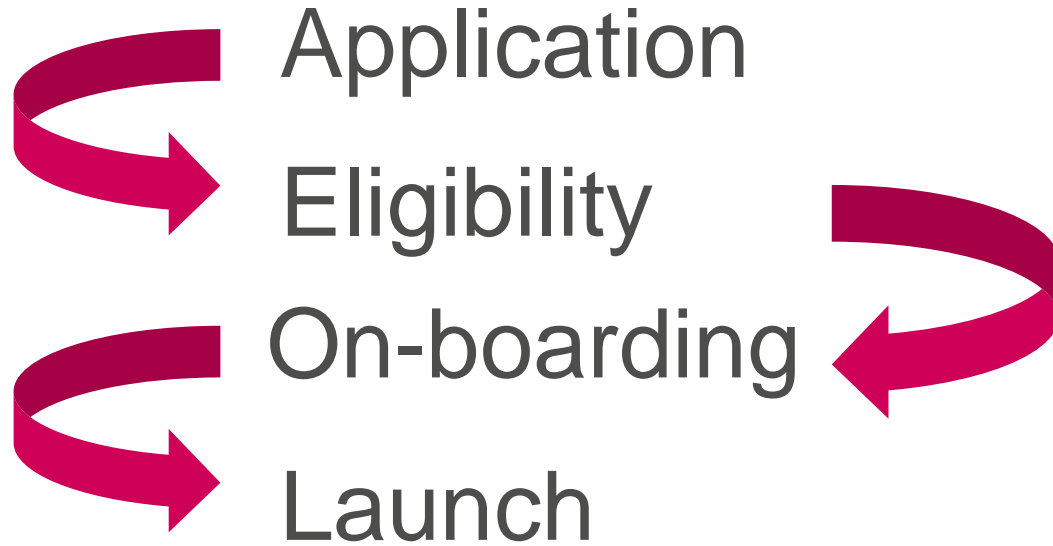


Eligibility & Requirements



- Must live and work in England
- You must have lived in the UK or EU/EAA countries for the last 3 years
- You cannot be funded if you already have a degree in business management / studies or similar
- You cannot be funded if you are currently studying another course which is government funded (student finance for example)
- We are required to verify you have a level 2 qualification in Maths & English. If you don't, we can include you in our skills for business programme.

Next Steps



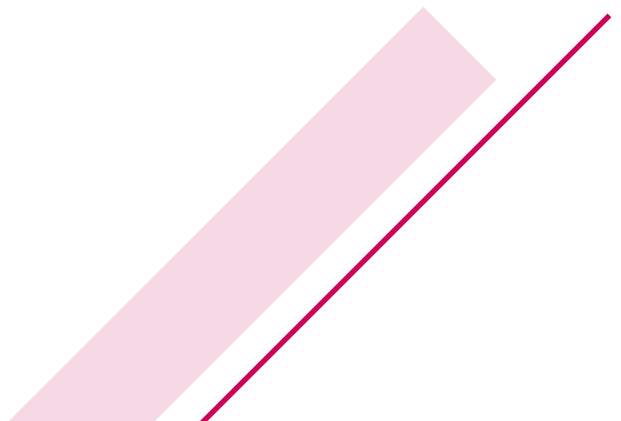


UNIVERSITY OF
CAMBRIDGE

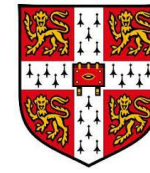


Questions?

Jennifer Dix
Senior Account Manager
Jennifer.Dix@corndel.com



What our participants say.....



“The personal insight this programme gives allows you to develop your unique management style and recognise the enormous impact what you do and say as a manager has on your team.”

ICBC Standard Bank – Head of eMarkets

“The course helped me to get a promotion by understanding my stakeholders. I researched who I was delivering my presentation to and made sure the content was relevant and tailored to them.”

Eon - Director

“This course has been brilliant, and I would recommend that any Leader or Manager completes an apprenticeship to build on their capabilities, skills and to meet a set criteria. It truly is a benefit to everyone.”

Capita - Senior Performance Analyst

Thank You!